

NOKE

By

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INT. SEWING ROOM 1 — DAY

A representative from 'Noke', a counterfeit Nike brand, walks through a manufacturing warehouse in China talking to camera. He's dressed in a suit and delivers his monologue in a corporate video way.

We see rows of young Asian children; busy sewing on massive over lockers, while others are carrying oversized rolls of fabric in the background.

PRESENTER

Here at Noke, we believe in giving
kids the same opportunities as adults.

He turns and gestures to the perspiring kids frantically busy with their chores.

PRESENTER (CONT'D)

With all that energy, it makes sense
to put it to good use. Plus in doing
so we're helping them get a decent
night's sleep and develop necessary
motor neuron skills, like hand eye
co-ordination.

One of the girls accidentally sews her hand and is screaming in pain.

YOUNG GIRL 1

Screams

PRESENTER

Shouts (in Chinese)

The presenter turns his back and shouts at her in Chinese and then turns back to camera smiling sweetly.

PRESENTER

We also encourage them to get involved
in a multiple of leisure activities.

Cut back to the young workers still busy at their machines sewing away.

CUT TO

INT. DARK ROOM — DAY

The presenter stands in a small dark room in front of some of the child workers, who are sitting under an intensely bright light.

PRESENTER

As you can see our workers in return
are very happy with the opportunity we
have given them.

The children speak to camera about how they feel about working
for Noke.

YOUNG GIRL 1

(Cries)

PRESENTER

(Over dubbed with our presenter's voice)
Noke has given me such an amazing
opportunity in life that I'm filled
with tears of joy.

YOUNG GIRL 2

Shouting and screaming in Chinese.

SUBTITLE: Working for a fabulous company such as Noke
gives me a better chance in life. Without them
I would be lost and wouldn't be able to become
a valuable employee.

YOUNG GIRL 3 Sits and stares at the camera in silence. Again,
her voice over has been dubbed over with our presenter's
voice.

SUBTITLE: I'm so grateful to be working at such an
amazing company, I'm speechless.

CUT TO

INT. SEWING ROOM 2 — DAY

The presenter walks through another room of busy children at
their machines.

PRESENTER

As well as investing in our worker's
happiness, we invest a lot in quality
control.

Under one of the desks, is electric device. We pan up to see
one of the kids falling asleep while she sows. The machine
instantly shocks her when it senses the machine slowing down.

BUSY WORKER

(Screams)

PRESENTER
It ensures we make our end product the
best it can be.

CUT BACK

INT. SEWING ROOM 1 — DAY

The presenter continues to walk through the sewing room
talking to camera.

PRESENTER
Free water is part of the generous
package we here at Noke provide for
our employees.

The presenter walks past a young worker, drips of water land
on the poor child's forehead from the ceiling above. The small
boy looks tortured.

PRESENTER
As is oxygen and sunlight.

We see a small cracked window in the warehouse. A few beams of
light stream in from it. Beside it, a small dead plant sits on
the windowsill.

CUT TO

EXT. WAREHOUSE — DAY

The presenter walks over to a wooden box mounted on the
outside wall that has a sign above it that says: SUGGESTIONS.

There's an arrow above it pointing to it.

PRESENTER
Noke believes in listening to our
employee's suggestions.

He opens the box, there's nothing in there.

PRESENTER
That's what you call happy employees.

In the background, we see a couple of workers dragging two
full bags of garbage towards a full dumpster. A couple of
small white pieces of paper fall out and fly up into the air.

PRESENTER

A hard days work gives our workers
the feeling they've achieved something
with their day, and will motivate them
to achieve success; in whatever their
future career path is.

A child worker in the background holds up a cardboard sign
behind him that reads: HELP ME.

CUT TO

INT. SEWING ROOM 2 — DAY

The presenter stops walking and finishes his monologue to
camera.

PRESENTER

So contact Noke today.

TITLE: 1800 435 287

PRESENTER (CONT'D)

And give yourself the career
opportunity you never thought you'd
have.

TERMS AND CONDITIONS VOICE

Only children under 12 need apply.

TITLE: NOKE LOGO

SHOES FOR THE YOUTH OF TODAY.
BY THE YOUTH OF TOMORROW.

FADE OUT

THE END